

**better  
boards**<sup>®</sup>  
*conference 2023*

BRISBANE  
FRI • SAT  
2-3 JUNE

*Master the Art of the Boardroom*<sup>™</sup>

Speaker Applicant Information 2023



# Forging Strategic Pathways

<https://betterboards.net/conference>

BRISBANE CONVENTION & EXHIBITION CENTRE, QLD

Australasia's Governance and Leadership  
Conference for Leaders of NFP Organisations

# Better Boards Conference 2023

## BRISBANE



The Better Boards Conference assists board members, directors and CEOs of not-for-profit organisations with insights, information, ideas, practical tools, solutions and strategies to strengthen and support their governance and leadership knowledge.

The Better Boards Conference organising committee is now accepting original papers and presentations that address the 2023 Conference theme and focus:

## FORGING STRATEGIC PATHWAYS

Can you help boards and leaders of NFP organisations to:

- Develop their strategic position and intent?
- Discover appropriate services, business models and frameworks.
- Deliver strategic results, outcomes and solutions?

Applications are encouraged from:

- Experienced leaders of organisations or companies.
- Researchers of NFP governance.
- Individuals who in their field of endeavour or enterprise have a powerful and practical message that is aligned to the conference theme.

Applications should:

- Provide clear practical actions, solutions, processes or tools for delegates.
- Use applied or evidence-based research.
- Relate to the conference theme in conjunction with your topic of choice.

We are looking for proposals that:

- Strengthen the ability to forge strategic pathways.
- Offer governance and leadership strategies to develop and drive organisational success and sustainability.
- Unpack unique, powerful strategic insights and ideas.
- Refine governance, leadership or management approach to strategy.
- Address industry/sector strategic and organisational challenges and opportunities.
- Offer realistic strategies and practical tools to assist directors and support their leadership teams.

***Presentations deemed to promote specific commercial products and services may not be accepted. If you wish to promote a product or service, please contact Better Boards for sponsorship information.***

Apply at: <https://speak.betterboards.net>  
Applications will close **TUESDAY 31 January 2023**.

# Ready to Apply?

## KNOW THE DETAILS



Before you apply, make sure you know what you're getting into.

### What you get:

- A nationally recognised platform from which to influence the discussion and direction of governance and leadership in the NFP sector, raise your profile and cement yourself as a thought leader.
- A focused audience of Australasian NFP directors and CEOs. As a result of our national marketing campaign, over 90% of the attendees are directors or CEOs.
- Promotional materials for your session that you can distribute to your network
- A copy of the recording of your presentation (where possible).
- Opportunity to submit an article for publication in the Conference Magazine.
- Opportunity have your article published in the Better Boards Newsletter (an audience of approximately 5,000+ NFP directors and CEOs).

However, you will need to cover the cost of any technology, accommodation and travel arrangements you may require to get to and from the conference.

### Note the event format:

- The conference may be held in a hybrid format. Presentations may be pre-recorded as part of the preparation. Speakers must be available to connect digitally on the day if they are unable to attend in person.
- Workshop presentations will be up to 40 minutes duration with about 15 minutes for questions and to discuss (and problem-solve) areas of interest in more depth. Plenary presentations will be up to 25 minutes duration.

### Also note that:

- Presentations must not be advertorial in nature or specifically promote commercial products and/or services either during the presentation or by means of banners, flyers etc within the venue.
- Applications proposing multiple speakers are generally not accepted.
- The application form redacts identifying information allowing ALL applications to be reviewed anonymously on equal footing.

### Happy to proceed? You will need on-hand for the application:

- Brief biography (as relevant to this audience)
- Photo (JPG, high resolution – at least 1MB in size)
- A short video (5 min max) – to tell us why your TOPIC is important, and what the key take-aways are for the audience
  - We recommend uploading your video to a cloud-based storage (e.g. wistia, youtube, dropbox) and paste the link into the application form.
- Presentation Title (max 10 words)
- Presentation Description (max 300 words)
- 3 Key points and your number 1 outcome or take-away for delegates

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## For More Information



### CONTACT

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