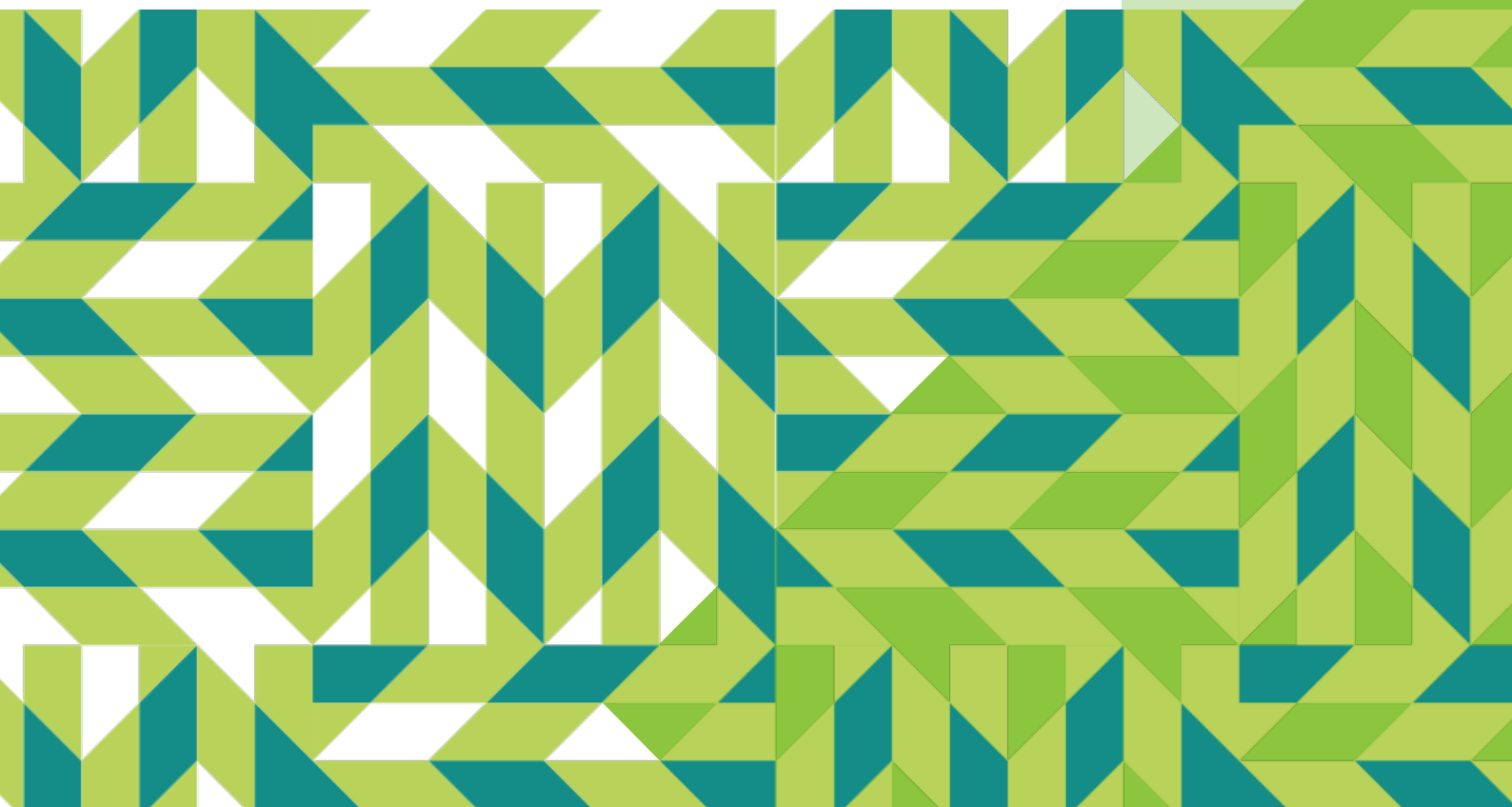


**better  
boards**<sup>®</sup>  
*conference 2024*

**SYDNEY  
FRI • SAT  
14-15 JUNE**

**Master the Art of the Boardroom**



**Speaker Applicant  
Information 2024**

**Applications Close**  
4pm Friday 15<sup>th</sup> December

**Apply at:**  
<https://speak.betterboards.net>

# Better Boards Conference 2024

HOSTED IN SYDNEY, 14–15 JUNE

The Better Boards Conference assists board members, directors and CEOs of not-for-profit organisations with insights, information, ideas, practical tools, solutions and strategies to strengthen and support their governance and leadership knowledge.

The organising committee is now accepting original papers and presentations that address the 2024 Conference theme and focus:

## TRANSFORMATIVE GOVERNANCE

Can you help boards and leaders of NFP organisations to:

- Deliver transformative results, outcomes and solutions?
- Develop their strategic position and intent?
- Discover appropriate services, business and financial models?
- Design innovative frameworks?

Who should apply?

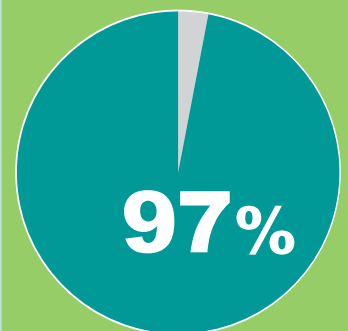
- ▶ Experienced leaders of organisations or companies.
- ▶ Researchers of NFP governance.
- ▶ Individuals who in their field of endeavour have a powerful and practical message that is aligned to the conference theme.

## TOPIC GUIDANCE

Does your proposed topic fit into one of the following groups?

- Purpose & Strategy
- Culture & Leadership
- Structure & People
- Systems & Processes
- Service, Business & Financial Models
- **25 Minute Case Study:** Organisations are encouraged present an innovative governance and leadership success story [presented by CEO/Chair] with actionable takeaways for leaders of NFP organisations.

**We strongly recommend applicants make a proposal in more than one topic area to increase the chances of inclusion in the program.**



**97%**  
of delegates  
who returned feedback  
in 2023, said they would  
**recommend**  
the Better Boards  
**Conference**  
to a friend or colleague.

## What are we looking for?

### Does your proposal:

- ▶ Provide clear practical actions, solutions, processes or tools for delegates.
- ▶ Use applied or evidence-based research.
- ▶ Relate to the conference theme in conjunction with your topic of choice.

### We are looking for proposals that support these outcomes:

- Offer governance and leadership strategies to develop and drive organisational success and sustainability.
- Strengthen the ability to develop transformative outcomes.
- Unpack unique, powerful strategic insights and ideas.
- Address industry/sector strategic and organisational challenges, opportunities.
- Offer practical tools to assist directors and support their leadership teams.

### Note that:

Presentations deemed to promote specific commercial products and services may not be accepted. If you wish to promote a product or service, please contact Better Boards for sponsorship information.

### Applications Close

4pm Friday 15<sup>th</sup> December

### Apply at:

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## Audience

### WHO IS IN THE AUDIENCE?

The audience typically consists of chairpersons and directors (70%), CEOs (20%), and senior managers of Australasian not-for-profit organisations.

#### These leaders attend to:

- Equip themselves with realistic strategies and practical tools to assist with and refine their governance and leadership journey.
- Discuss key industry/sector trends, stay up-to-date with new ideas, strategic insights and information.
- Find support and solutions.
- Connect with fellow change-makers and leaders in the NFP space.

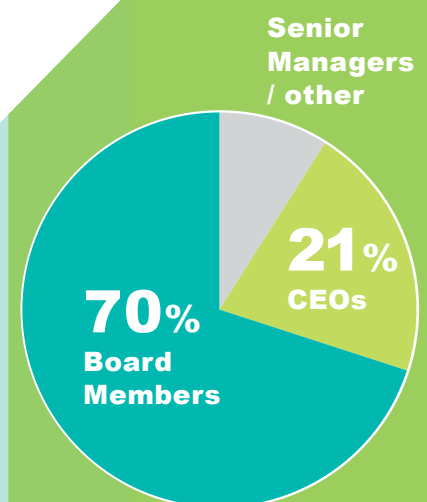
Attendees represent a diverse range of NFP organisations from a wide variety of industries/sectors throughout Australasia. A large proportion represent Aged Care, Disability and Community Service organisations of varying sizes.

#### Uniting factors include:

- The challenges faced in their governance and leadership roles.
- A focus on financially sustainable operations.
- A commitment to boardroom excellence, and
- making a difference in the communities and regions in which they operate.

#### Can you offer this audience:

Transformative solutions, strategies, tools, insights, case studies, innovations, processes, governance knowledge, updates, practical takeaways?



Total audience at the Better Boards Conference 2023



## Ready to Apply?

### MAKE SURE YOU KNOW WHAT YOU'RE GETTING INTO

#### What you get:

- A nationally recognised platform from which to influence the discussion and direction of governance and leadership in the NFP sector, raise your profile and cement yourself as a thought leader.
- A focused audience of Australasian NFP directors and CEOs. Over 90% of the attendees are directors or CEOs.
- Promotional materials that you can distribute to your network.
- A copy of the recording of your presentation (where possible).
- Opportunity to submit an article for publication in the Conference Magazine.
- Opportunity have your article published in the Better Boards Newsletter (an audience of approximately 5,000+ NFP directors and CEOs).
- A complimentary registration to both days of the conference.

However, you will need to cover the cost of any technology, accommodation and travel arrangements you may require to get to and from the conference.

#### Event format

The conference may be held in a hybrid format. Presentations may be pre-recorded as part of the preparation. Speakers must be available to connect digitally on the day if they are unable to attend in person.

Workshop style presentations will be up to 40 minutes total duration including questions and discussion (problem-solving) on areas of interest. Plenary style presentations will be up to 20 minutes duration, and questions may be addressed separately in panel format.

#### Also note that:

Presentations must not be advertorial in nature or specifically promote commercial products and/or services either during the presentation or by means of banners, flyers etc within the venue.

Applications proposing multiple speakers are less likely to be accepted.

The application form redacts identifying information allowing ALL applications to initially be reviewed anonymously on equal footing.



## Happy to proceed?

### You will need on-hand for the application:

- Brief biography (as relevant to this audience)
- Photo (JPG, high resolution – at least 1MB in size)
- A short video (5 min max) – to tell us why your TOPIC is important, and what key take-aways you have for the audience.

We recommend uploading your video to a cloud-based storage (e.g. wistia, youtube, dropbox) and paste the link into the application form.

- Presentation Title (max 10 words)
- Presentation Description (max 300 words)
- 3 Key points and your number 1 outcome or take-away for delegates.

### APPLICATIONS CLOSE

**4pm Friday 15th December**

### APPLY AT

<https://speak.betterboards.net>

### KEY DETAILS

The Better Boards Conference 2024 will be held in-person at the **Swissôtel, 68 Market St, Sydney NSW 2000, Australia**. A livestream will also be available.

### DATES

#### **Friday 14 June:**

Better Boards Conference Day One  
Evening: Leadership Networking Function

#### **Saturday 15 June:**

Better Boards Conference Day Two

### CONTACT

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